



Jessica Ramey

2055 Summer St SE, Salem OR 97302
jess@jessicaramey.com
www.jessicaramey.com
503.463.1311

Profile

Over ten years of experience creating engaging communications. Founded and lead an environmental, non-profit to serve and educate the community about Creative Reuse and waste reduction. Exceptional collaborative and communication skills. Event management from inception to production including grant writing, public relations, and promotions while integrating strategic planning goals. Accustom to managing multiple projects with varying deadlines, budgets, and details.

Communication and Technology

Experience: Trashion Contest, Free Art Friday, Creative Reuse Craft Nights, Little Free Libraries, press releases, printed publications, digital/green communications, videos, photography, illustrations, graphics, painting, mixed media.

Software and Platforms: Both Mac and PC environment, Adobe Creative Suite including Web and Print Design Programs, HTML, Wordpress, MailChimp, Microsoft Word, Excel, Powerpoint.

Professional Experience

Founder and Executive Director, DIY Studio

Non-profit Nov. 2012–Present
For-profit Sept. 2010–Nov. 2012

DIY Studio is a 501(c)(3) non-profit organization with a mission to promote creativity, community, environmental awareness, and self-sufficiency through reuse.

Secured non-profit status and established brand identity. Founded non-profit to divert over 100,00 lbs from the solid waste stream. Wrote successful grants and proposals for Passion Project (American Express), the City of Salem, and Marion Cultural Development Corporation. Created programs and provided instruction in over 50 workshops. Coordinated and clocked over 2650 volunteer hours and worked with local businesses and community members to establish a downtown presence. Organized Free Art Friday that distributed over 250 free upcycled art pieces throughout the community. Created newsletters, web site, blog and print materials. Produced instructional videos and publications for use in the studio. Raised funds, prepared financial documents, and balanced budget.

Freelance Designer and Marketing Specialist

Oct. 2004- Present

Consulted and created multimedia and print publications for non-profits and small businesses. Some clients include Friends of Salem Saturday Market for the Zero Waste Campaign, Fluent Engineering, Nest Residential Design, SunSeed Edventures, Judge Don Abar, Creative Discoveries Preschool, South Central Association of Neighbors, Crook County Educational Foundation, Bittersweet Baking, Calusa Studio, I heart Salem Public School Libraries, and Salem Etsy Team.

Professional Experience Continued

Owner, Charmed

June 2005–September 2010

Designer and inventor of movable artisan jewelry and charms. Created brand identity, packaging and implemented marketing strategies. Designed marketing materials including trade show displays, catalogs, direct mailings, brochures, advertising, and web site with integrated shopping cart.

Graphic Designer, University of Oregon Housing

January 2002–October 2003

Designed and produced a wide variety of multimedia and print publications and promotional products for residence halls, family housing, dining, facilities, catering and conference services, which were used for recruitment and marketing of approximately 25,000 potential customers annually. Created diagrams, graphics and illustrations. Took photographs and maintained photo and publication archives. Participated in campus think tank discussions. Coordinated design and production details and specifications with University of Oregon Printing and Mailing Services as well as off-campus printing agencies. Developed and tracked project budgets and details to include materials, timing and production costs. Produced design projects from conception to delivery to ensure timeliness and cost efficiency. Prepared final electronic files and mock-ups for print as well on-site press checks. Facilitated proofing process incorporating suggestions and edits to ensure consistency and well as meeting strategic planning goals. Implemented media relations plans for events.

Education

Bachelor of Science, Fine Arts–Visual Design, University of Oregon, 2001
Continued training through Lynda.com, 2009–Present

Affiliations

Program Review Committee, KМУZ—Present
Little Free Library Steward and Salem Coordinator—Present
Artist in Action Member—Present
South Central Association of Neighbors—Communications 2009—Present
Master Recycler—Fall 2012
I heart Salem Public School Libraries—Founder 2011
Salem Etsy Team Founder—2010
Parent Teacher Club, McKinley School Executive Board Member—2009—2010